

Save the date: European Freeride Festival

Livigno, Italy, from 31st January to 4th February 2015

European Freeride Festival's official program has been released, with plenty of sporting and cultural appointments warming up Livigno's atmosphere from the 31st of January to the 4th of February. Special moments will be dedicated to sport, to learn and self-improve in freeride disciplines such as skiing, snowboarding, telemarking and splitboarding, through guided tours, also in helicopter (heliski), and the Splitboard and Telemark Experiences. For those who would like to upgrade their splitboard or telemark level, there will be the opportunity to carry on two camps featuring special instructors: **The White Planet Telemark camp** with **Manolo** and the **Volkl Split & Freeride Camp** by **Aline Bock**.

Detailed information at: www.europeanfreeridefestival.com/en/activities/mountain-activities.

The competition will be a dig into adrenaline with **Livigno Freeride World Qualifier 4***, the freeride contest reserved to pro snowboarders and skiers from all over the world. Epic moments will come out during **Livigno Ski & Snow Alp Race**, the ski and snowboard alp contest open to all Freeride Pass owners.

The powder and mountain culture will be celebrated with international meetings: the **Freeride Film Festival** will offer 2-days of the best big mountain riding and skiing films; media and professionals will find their own treasure during **European Freeride Forum**, where snow market key players will share up-to-date information and knowledge. Safety and DIY **workshops** will be developed over theoretical and practical lessons on safety practices and equipment use, while all over the **Freeride Test Village** and **Expo Area** it will be possible to test materials and tools for mountaineering and freeriding. Read the full program at page www.europeanfreeridefestival.com/en/event-program.

The nights will be delighted by **traditional dinners** at Stalet (Carosello 3000) and Camanel chalet (Mottolino), then **parties** and live music will carry on in the best Italian style!

You will get all this and much more by purchasing the **Freeride Pass**, which will **give** all the participants the amazing EFF official mug, sporting magazines by 4ActionMedia, a special discount to access Aquagranda, as well as many gadgets and freedrinks by Red Bull!

Still waiting? Just **2 days left** to the start! Book now your **Freeride Pass** online at page www.europeanfreeridefestival.com/en/booking/freeridepass-eff!

***European Freeride Festival** is the **powder** event open to everyone with the claim '**Freeriding for All**'. Ski, Snowboard, Telemark, Splitboard and ski-snow-alp. Not only professional freeriders but also enthusiasts will live the perfect experience during this groundbreaking event.*

European Freeride Festival Contacts

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The Italian 'Little Tibet'. A holiday paradise for people who know how to choose. Livigno is one of the Alps' most renowned tourism stations - THE VALTELLINA'S FLAGSHIP RESORT - and is set between the Stelvio National Park and the Swiss National Park. Over the decades the town has flawlessly preserved its environmental, natural and architectural characteristics. Way has been made for modernity but always in keeping with the local culture and traditions, and maintaining the surrounding areas as pristine as ever. This is why Livigno is paradise for anyone who LOVES HOLIDAYS CLOSE TO NATURE and wishes to spend time relaxing, breathing in fresh air and enjoying the mountain sunshine. All you need to feel great in Livigno is to take a look at the mountains that cradle the valley, and take in the impressive view of the mounts that roll gently from 3,000 to 1,800 meters. Livigno conveys PEACE AND SERENITY and is ideal for a winter or summer holiday taking strolls along foot and cycle paths or enjoying mountain biking and trekking, alpine skiing, snowboarding, telemark and nordic skiing. www.livigno.eu

European Freeride Festival is an event organised by Moon, the Italian communications and events agency specialized in outdoor and action sports, in collaboration with Livigno Touristic Promotion company.

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